

Arctic Adventure

ANGLING AND HUNTING IN ICELAND







Arctic Adventure

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Angling Service Strengir

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Photos: Throstur Ellidason, Sigurjón Ragnar, Magnús Jónasson and many more.

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Welcome to Strengir.

The 2008 salmon fishing season in Iceland was quite amazing. It was a record season. May we have many more years of that quality. The trout fishing to was excellent. If you want to sample the fishing in Iceland, Strengir is the outfitter to turn to. We have been in business for almost twenty years, are still going strong and have more to offer than at any point before. We are a close knit family unit devoted to friendly personal service.

Iceland offers you one of the world's best Atlantic salmon, sea trout and wild brown trout fishing. You can also shoot geese, ptarmigan, reindeer etc, watch whales blow their top or simply take in the breathtaking unique scenery. There is a time and place for every pastime. At every turn of the year, we can find you something thrilling to do, even in the dead of winter!

Some of you may have been taken aback by the news coming out of Iceland in 2008. The banking crisis. It was of course a part of the global situation and Iceland was hit hard. But we are on our way out of the crisis. Nevertheless much is the same in Iceland although much has changed as well. What has not changed, among other things, is that the rivers are still in place and they are still full of fish waiting to be caught. We, Angling Service Strengir, are still here and the company is in good health. Due to currency issues, the time has perhaps never been more ripe for foreign anglers, wishing to sample the Icelandic angling Paradise, to pack their bags and allow the dream to come true. There will be vacancies in the coming seasons, vacancies on rivers that have so far been fully booked in advance. So now is the time to stake a claim.

The organizing is in place, the medical security. The service and planning. Icelanders still take good care of their visitors and clients. Always have and always will. It is a beautiful country, just as fit for the whole family visiting as individual anglers. *And there are no mosquitos!*

Strengir is a close knit family company that has specialized in a very friendly and personal style of management. We own some of the newest and most elegant and comfortable lodges in the country. Some of them may cater to guests all year as there are other pastimes than angling that merit looking into, such as shooting, ice fishing, snowmore

eign to the rivers.

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The core of our operation centers on the smolt releasing schemes
we have implanted on our salmon rivers. The returning smolts enhance the
wild natural runs and guarantee better fishing. The smolts are from brood
stock taken from the rivers themselves, thus we are not implanting stocks for-

It is never to early or late to send enquieries. But the sooner you book your trip to Iceland, the better. The same rivers will be offered again for the upcoming seasons. All our trips can be tailor made to suit your requirements.

I look forward to hear from you. Sincerely, Throstur Ellidason Director

General Information

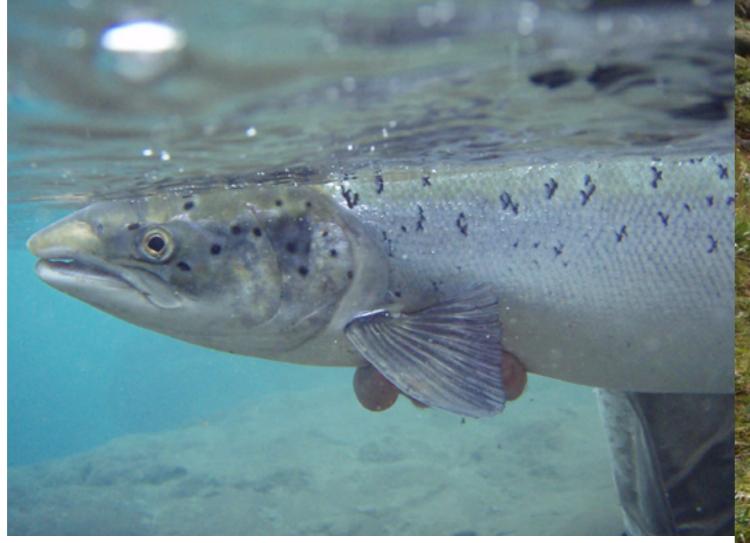
<u>Location</u>: Iceland is an island in the North Atlantic, approximately 103,000 km² (38,000 square miles) in size. With a population of just over 300.000 inhabitants it is the most sparsely populated country in Europe. Two-thirds of the population live in and around the capital, Reykjavík, and the rest of the country is little coastal communities, mountains and claciers, plains and valleys, lava fields and hot springs, and plenty of choice for salmon and trout fishing.

Regular frequent international flights are operated by several carrier's to most major airports in Europe and North America, many of them daily.

Most international flights arrive at and depart from Keflavík in the soutwest, 45 minutes drive from Reykjavík. Domnestic air services operate several times a day to various parts of the country from another airport near city center. All rivers are accessable along local roads linked to the main road which runs right around Iceland.

<u>Clothing/weather:</u> The Icelandic summer is generally mild but since the weather can be very changeable, anglers should bring warm, waterproof and windproof clothes with them. The are no mosquitoes in Iceland.

<u>Disinfection:</u> Iceland has always been free of UDN and other freshwater diseases, and maintains a strict disinfection policy towards tackle brought by visiting anglers. Visitors can have their tackle disinfected by local vets, and obtain a certificate to prove the fact, before leaving for Iceland, or have their equipment disinfected by officials on arriving at Keflavík airport.

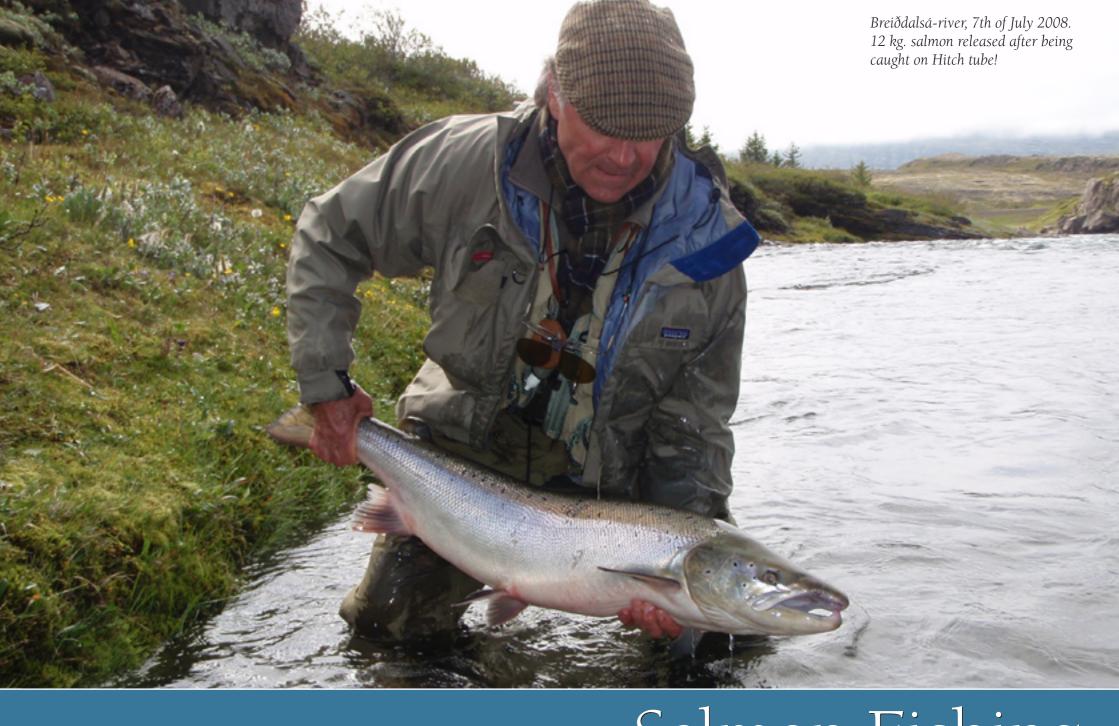


Catch&release or keep the fish?

There is a strict catch&release policy in our salmon rivers for the bigger mws salmon and a voluntary catch&release for grilse. Trout fishing is strictly catch&release in Minnivallalækur river, mostly in Tungulækur river, but voluntary in other rivers. This mean that anglers can take back part of the catch if they want so, except in Minnivallalækur river.

Insurance/responsibility:

Please be sure to take out personal/travel insurance before travelling to Iceland. Angling Service Strengir can not accept any responsibility for damages of any kind, loss of personal belongings, injury or death, e.g. in vehicles, in or around the lodge, or due to bad health or accident at the rivers. Nor are Angling Service Strengir responsible for the actions and liabilities of their agents, airlines, hotels, ground transportation companies or other services, other than those expressly stated in their descriptive material.



Salmon Fishing

Breiðdalsá

You could say that Breiðdalsá is our flagship. It is a beautiful medium to big volume river on the east coast, close to the small village of Breiðdalsvík. It is fished with 6 to 8 rods and clients stay at arguably the most beautiful lodge in the country, built recently and styled in the Norwegian fjellhytte mold.

Breiðdalsá river is one of the best choice in Iceland for big salmon! The natural stock of the river has always had good number of 2SW fish, plus we have mainly used multy winter sea salmon in our smolt program, paring together big fish hoping for the mws genes to dominate. We have seen that happen over the last few seasons as the rivers reputation as a big fish river has taken off in a big way. The season of 2008 saw several 20 pound plus salmon, most of whom were taken alive for brood stock use. Plus, mws's dominated as the river

almost broke the thousand fish barrier. Over the last years the river has accounted for 700 to 1000 salmon plus several hundred brown trout and sea run Arctic char. All this in a hauntingly beautiful valley hemmed in by dramatic craggy basalt mountains.

Our Breiðdalsá lodge probably has no peer in Iceland. You have to see it to believe it. Plus the remarkable aura of it, guests have access to hot tubs and sauna.



Breiðdalsá

Fishing season: 1. July-30. September **Travel from Reykjavik:** Regular flights every day by Air Iceland to Egilsstaðir airport take one hour. Transfer from the airport take also one hour to the lodge. By road 617 km or 7-9 hours drive.



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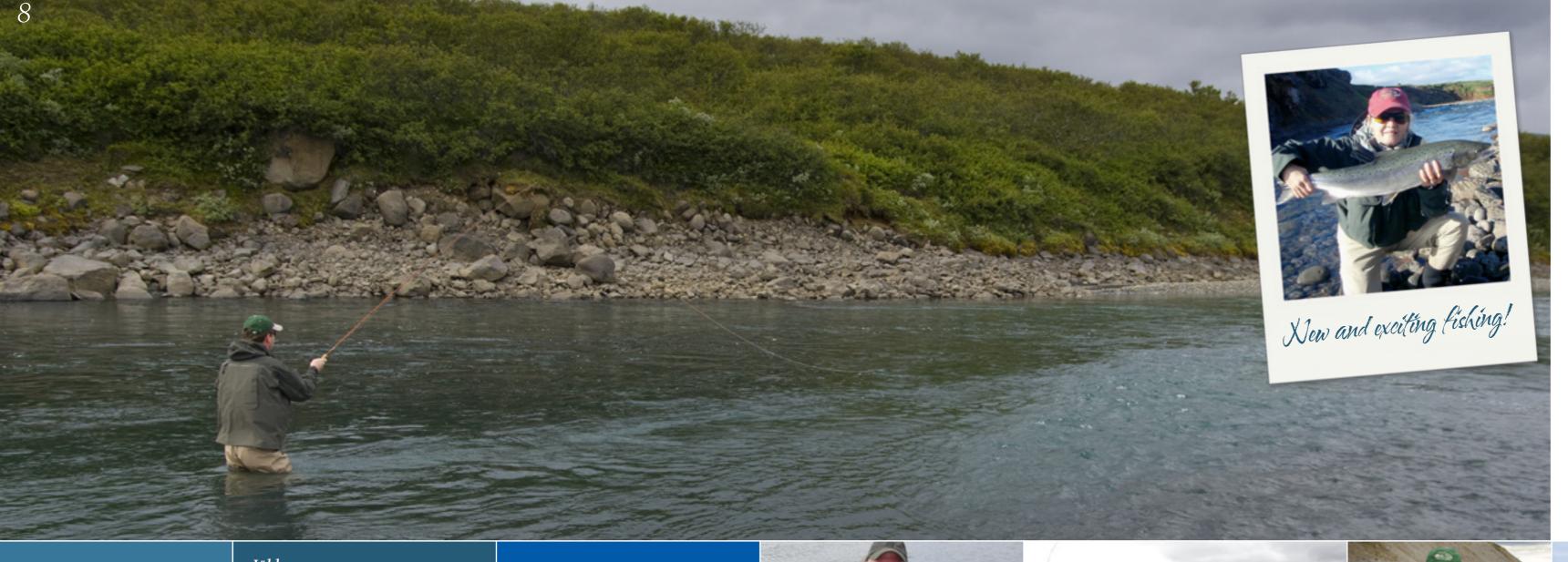












Jökla

The Jökla system has been up and coming gradually as we learn more about it. Our first experimental fishing the first two years has given us between 100- 200 salmon per season and it will only increase with our smolt releasing program coming in. Jökla is still in the pioneering phase as our clients are at times fishing pools that have no names yet and runs that have never before held salmon.

Jökla itself is a former huge muddy glacial river that has been dammed in the interior. A huge lagoon cleans up a lot of the silt and the essence of the Jökla has been transferred underground to the next valley by the company operating the hydro electric dam. We have been building up what's left of Jökla as a salmon river. Most of the summer the river is clear and beautiful, full of likely and lovely pools. By releasing smolts we have implanted a run of salmon into the river and it's important tributaries, Laxá, Fossá and Kaldá, all of which have natural salmon runs but have now been injected with more salmon. Also we have Fögruhlíðará, a river close by which flows separately into the Atlantic just north of Jökla's estuary. Fögruhlíðará is best known for its outstanding sea char fishing although it has a small run of Atlantic salmon as well. We are also working on enhancement in Fögruhlíðará.

We have a burgeoning fishery on the lower Jökla now, involving the lower part of the river, plus the tributaries and Fögruhlíðará. It is a four to eight rod unit with a lot of room and variety on each and every beat. Guests stay at one of the new lodges in Iceland, a four star fishing lodge nearly completely on par with our lodge at Breiðdalsá. After August the twentieth gees shooting may be included in the Jökla package and we have some very good shooting fields available close by.



Jökla

Fishing season: 20. July-30. September Travel from Reykjavik: Regular flights every day by Air Iceland to Egilsstaðir airport take one hour. Transfer from the airport takes 30 minutes to the lodge. By road 660 km or 9-10 hours drive.



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Hrútafjarðará

Hrútafjarðará is an excellent 3 rod river in the north of Iceland. It is one of Iceland's better known rivers. It is known for its big salmon. It has tended to be up and down, but our smolt releasing has made the river far more consistent and it turns in above average seasons year after year despite sometimes being hit by very low water conditions. Each season the river may be expected to produce 400 to 600 salmon on the three daily rods with the river offering the option of some big sea char in the bottom pools of the river, if the salmon are slow from time to time.

Hrúta has been very popular over the years and early bookings are advisable!

Hrúta's lodge is close to the mouth of the river. It is cozy and comfortable. In recent years it has been a bit small, although sufficient. Last year however, we added space. An extra room, a heating room for waders. A bigger veranda with hot tups. The lodge was refurbished and is now of far better quality than before.



<u>Fishing season:</u> 1. July-30. September <u>Travel from Reykjavik:</u>

By road 160 km or around 2 hours drive.











Also Big Sea-run Arctic Char!





Laxá í Nesjum

Fishing season: 20. July-30. September Travel from Reykjavik: Regular flights nearly every day by Air Iceland to Höfn airport takes about 50 minutes. Only 5. min. transfer from airport to the lodge. By road 459 km or around 5 hours drive.



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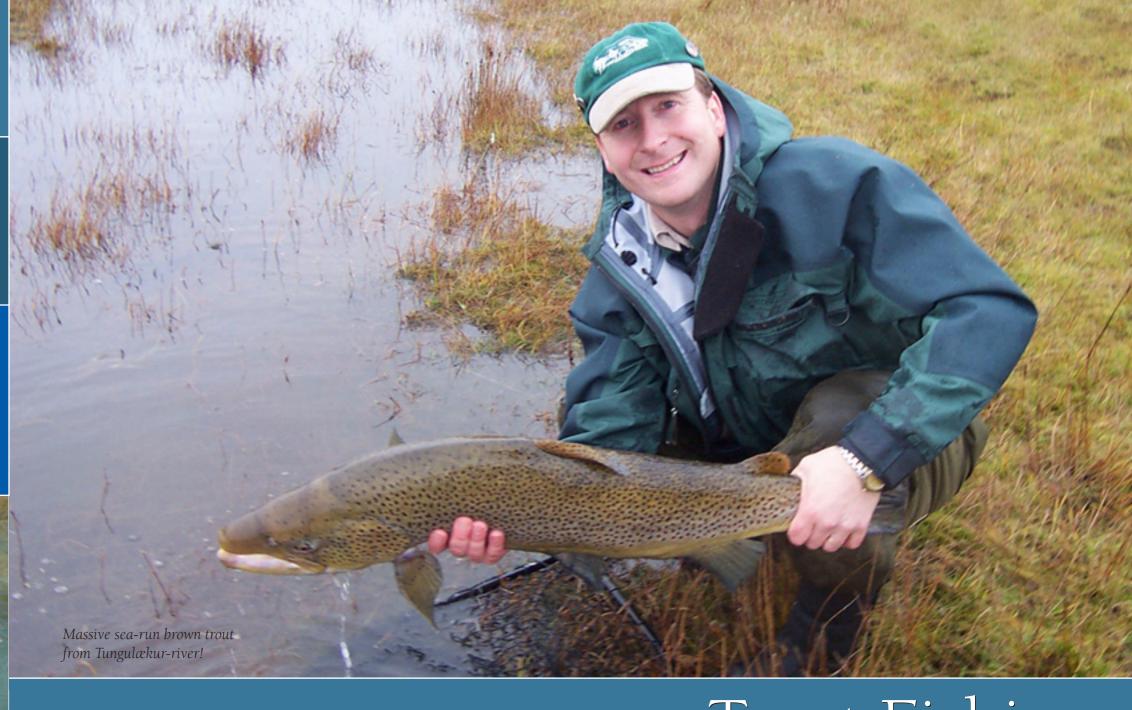
Laxá í Nesjum

This is our delicate and beautiful two rod river in the southeast, close to the important lobster fishing village of Höfn. Laxá has a small wild stock that we have enhanced with an effective smolt releasing program. While the river does tend to have spells of low water, the final result is always very, very good, prompting us to state that few rivers in Iceland offer better value for money than does Laxá í Nesjum.

Laxá has a very solid self catering lodge in the tiny village of Nesjar, which is practically on the riverbank. Full board can also be provided if needed. This is a brilliant option for families or small groups of friends that wish to have things to themselves.







Trout Fishing



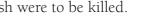
Minnivallalækur

This smallish, gin clear south Iceland inland stream has been hailed as one of the best kept secrets in global angling. It is a technical river where stealth among other attributes is needed. The quarry is huge brown trout. Wild native trout, remnants of the old Ice age stocks that stayed on when the glaciers retreated. Real dinosaurs, relics from times past. The are on average 3-4 pounds, with the monsters ranging to 20 pounds. Every season several of 10 pounds and over are caught.

The season starts at the start of April, usually in sub zero temperatures, and it fishes to the end of September. Spring is most popular with the local clientele, when fishing with streamers and weighed nymphs is most effective. Later, in June, July and August foreign groups mainly fish the river, using delicate dry fly equipment. Late season few are fishing the river. It is an underrated time of the season as the browns tend to get very excited as the spawning period looms ever closer.

Minnivallalækur, or "Minni" as it is often called, has a wonderfully placed self catering lodge on the very bank of one of the streams best pools, the Húsabreiða. Full service can be arranged upon request. The river has four daily rods and the lodge accordingly has four double rooms, plus a hot tub on the veranda. The

lodge is set in a beautiful wooded area yet still holds its perfect view of the world famous volcano Hekla. It is needless to say a catch and release fishery as quality of this kind in brown trout fishing cannot be upheld if the fish were to be killed.





Minnivallalækur Fishing season: 1. April-30. September Travel from Reykjavik: By road 120 km or around 1,5 hours



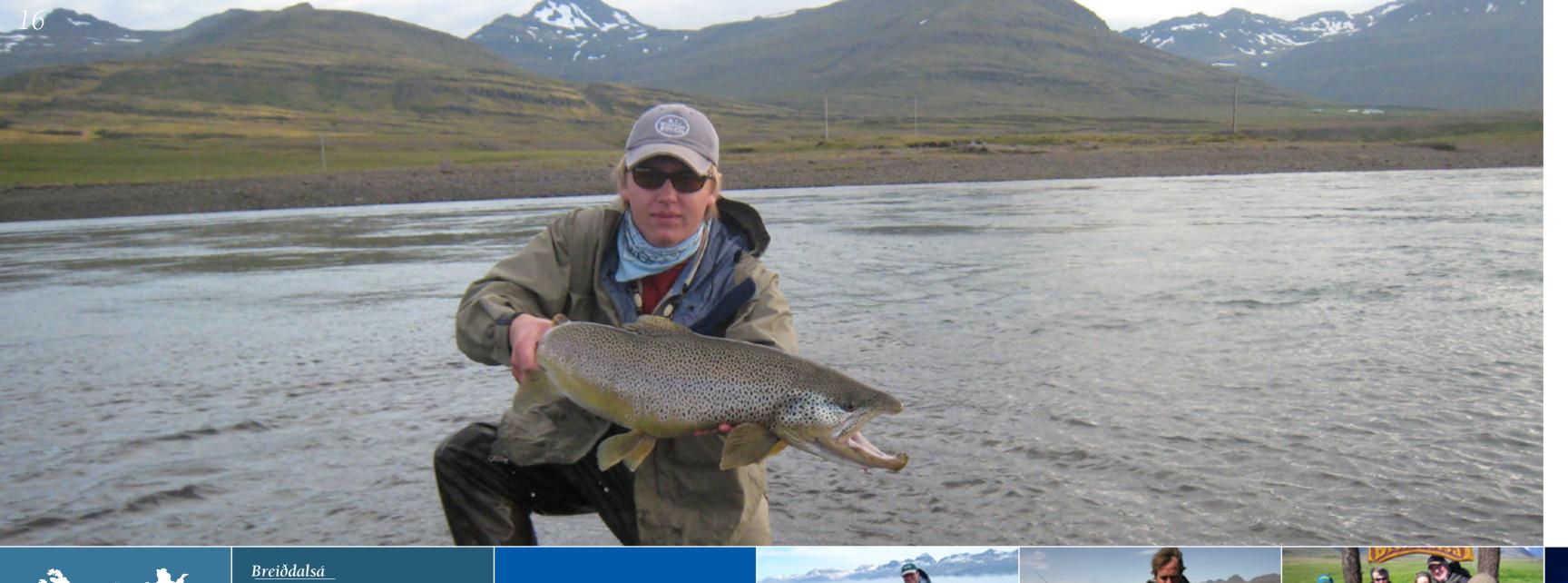






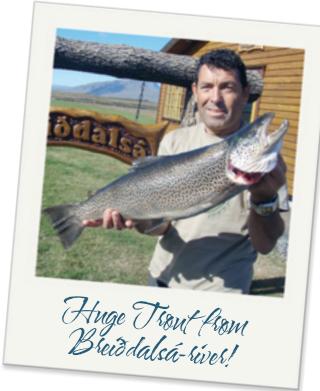






Breiðdalsá

Breiðdalsá offers fine trout fishing from May 1rst to September 30th. From the start and to the end of June, the fishing is for sea char at the bottom of the river, mostly in the estuary lagoon that changes with the tides. The fishing can at times be hectic while the char seem to disappear at times. When that happens the time is right to go upriver and fish for the stationary brown trout. The upper river is full



of them and they are of good size. There has also been an increase in sea trout runs with some big ones registered over the last few seasons, 10 to 15 pounders!

The Breiðdalsá lodge is available for full service trout fishing parties and 3 to 6 rod parties are most common. They may also self cater in other accomodation which can be arranged.



<u>Fishing season:</u> 1. May-30. September <u>Travel from Reykjavik:</u> Regular flights every day by Air Iceland to Egilsstaðir airport take one hour. Transfer from the airport take also one hour to the lodge. By road 617 km or 7-9 hours drive.



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Jökla

Before the salmon season starts on Jökla, good trout fishing is available. There are stationary brown trout, sea trout and char all over the system, in Jökla itself, the tributaries, big sea char in Kaldá and stationary brown trout in Fögruhlíðará. The season for trout fishing in these rivers starts at the start of June and ends at July 20th when official salmon fishing starts.

June and July are the best months for the lagoon at the bottom of Fögruhlíðará when the shoals of sea char are entering and backing off ac-



cording to the tides. Fishing in the lagoon is allowed by night if the tides allow it. Many an angler has had unbeliveable bright early summer nights of superb char fishing in the lagoon.

Trout rods on the Jökla system have either self catering access to the Jökla lodge or full board can be provited. The Jökla lodge is one of the newest and best lodges in the country. This is a fishery and lodge that takes up to 4 to 6 rods per day.

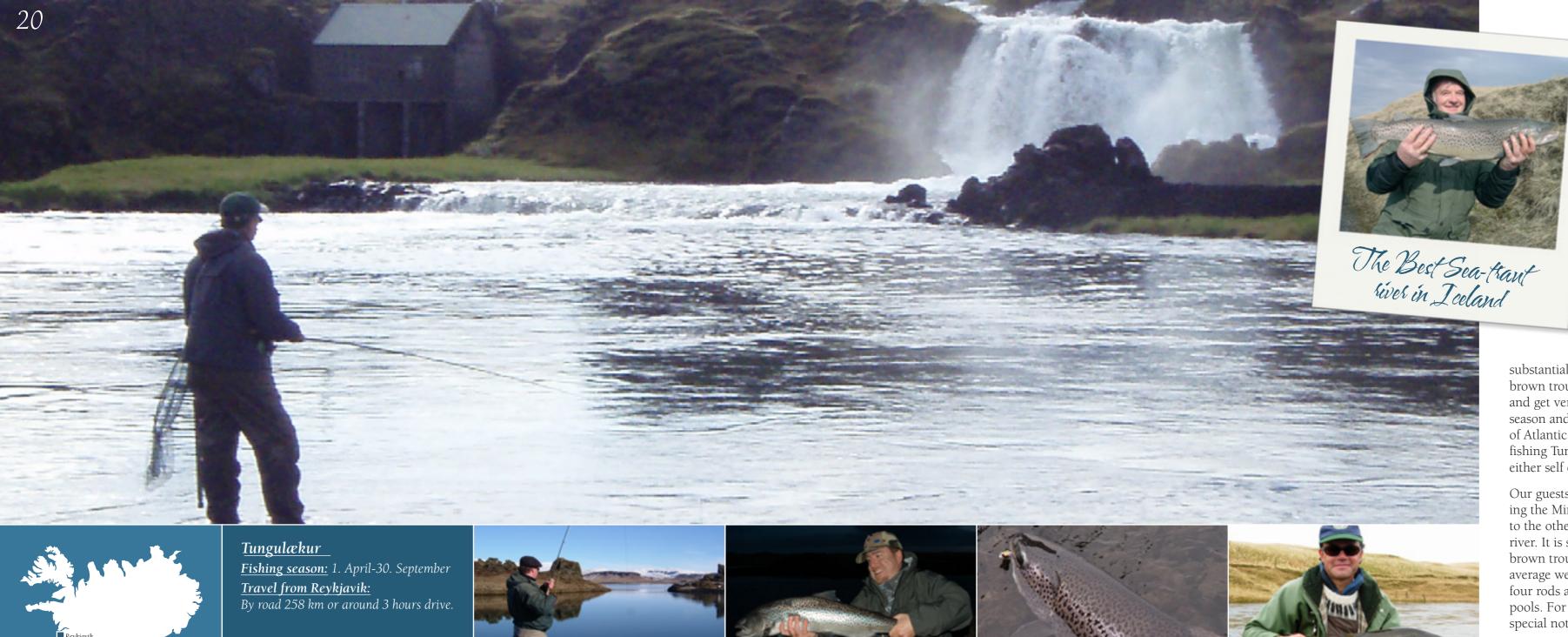
airport takes 30 minutes to the lodge. By road 660 km or 9-10 hours drive.











Tungulækur

We are thrilled to tell you that we have aquired more vacancies on the totally unique Tungulækur than ever before. The few availabilities on this river over the years have done nothing to serve the great interest from our clients. But this year, more of our guests will have the chance to fish this sensational sea trout river.

Tungulækur is a small south coast river, right in the middle of the sea trout's main realm in Iceland. The fishable part is under three kilometers at the moment, but soon a fish ladder will be in place in the falls, opening up seven more kilometers of beautiful fly fishing water.

But for the moment we have the three kilometers of fishable river plus the junction with Skaftá, the glacial mother river. The river will be fished with 3-4 daily rods and it will be a fly only fishery. No sea trout river in Iceland has a better fish pr. rod ratio, and that probably applies to every sea trout river in the world for that matter. Plus, there are

substantial numbers of very big fish in the river. These are wild native brown trout with the sea going tendancy. The get very old, spawn often and get very big. Specimens ranging to twenty pounds are caught every season and 8 to 14 pounders are quite common. The river also has a run of Atlantic salmon that may run into a few dozen over a season. Anglers fishing Tungulækur will have a new luxurious lodge at their disposal either self catering or full board.

Our guests coming to fish Tungulækur have a unique opportunity of fishing the Minnivallalækur as well, as there is a mere hours drive from one to the other. Minnivallalækur is by now a world renouned brown trout river. It is small, delicate and calls for technical fishing. It contains huge brown trout, fish upto 15-20 pounds being caugth every season with an average weight of 3 to 3,5 pounds being the norm. "Minni" is fished with four rods and has an excellent lodge on the bank of one of the rivers best pools. For the serious trout fisherman, this is a unique pairing that is to special not to consider.



We offer some outstanding geese and ptarmigan shooting from our lodges at Jökla and Breiðdalsá. Season for geese starts August 20th and the month for ptarmigan is November. East Iceland is on par with other areas for the geese and the outstanding area for ptarmigan. Hunters stay at our new superb lodges at Jökla and Breiðdalsá and live a dream hunting trip they will wish to repeat. Nearby Jökla are some very good hunting areas for geese and that could be combined with the fishing after the hunting season start 20th August. Early morning or evening shooting is ideal with the fishing in Jökla. Full service or self catering, just as you please and our expert guides are on standby. Also possible to hunt for hreyndeer and only short distance from Jökla lodge to the best hreyndeer hunting areas. Please ask for further information.



season geese shooting or ptarmigan shooting in November. Or simply come later for the ice fishing alone plus the luxurious stay in the Breiðdalsá lodge.



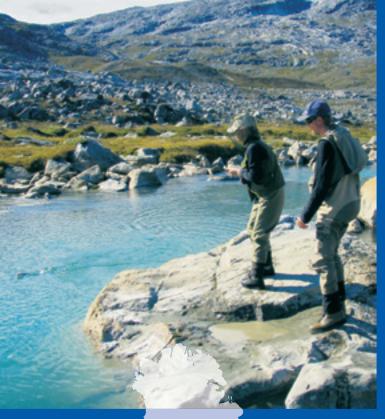
Lodges available off season

Aurora experience, Mountain Quad Safaris and much more!

Our beautiful lodges in Jökla and Breiðdalsá are available off season. They are well placed in northeast part of Iceland to see the Northern Lights and we offer special services for those who seek this Aurora experience! And many more can be arranged, like Mountain Quad Safaris in the vinity of of those lodges.

They are excellent for meetings and conference's. Or weddings, birthdays or simply a mid winter break doing something different and new in a winter wonderland. We have all the facilities for small groups, companies, families, and will gladly put together a package. The lodges are both quite close to Egilsstaðir international airport making all planning and access more easy.









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GREENLAND

- Fishing in Paradise

When you are in Iceland, you're just a short step from Greenland, the country that all fishermen dream of visiting.

Fishing with rod and line in Greenland will surpass all your past experiences.

There are so many fish you will just reel them in non-stop.

- / Magnificent landscape
- / Range of fishing trips in an untouched environment
- / Fishing
- / Reindeer hunting
- / Refreshing walks in and around Nuuk

Trips to Greenland from 3 to 7 days.

airiceland.is / Tel.: +354 570 3075 - hopadeild@flugfelag.is

Package trips to Nuuk and Narsarsuaq in summer 2009 – partners: Pálmi Gunnarsson, The Icelandic Flyfishing Service, www.tiffs.is Nuuk-Tourism, www.nuuk-tourism.gl